

MAR 3 2005  
STATE GOVERNMENT

HOUSE FILE 565  
BY DAVITT

Passed House, Date \_\_\_\_\_ Passed Senate, Date \_\_\_\_\_  
Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_ Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_  
Approved \_\_\_\_\_

**A BILL FOR**

1 An Act requiring governments to include an attribution statement  
2 in government-provided or government-paid advertising and  
3 making a penalty applicable.

4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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HF 565

1 Section 1. NEW SECTION. 68B.5B GOVERNMENT ADVERTISING --  
2 ATTRIBUTION STATEMENT.

3 Every advertisement which is published, broadcast, or  
4 otherwise displayed or disseminated to the public by an agency  
5 or paid for by an agency shall include a statement in the  
6 advertisement as to who paid the costs of the advertisement.

7 EXPLANATION

8 This bill requires that any advertisement published,  
9 broadcast, or displayed by a governmental agency or paid for  
10 by the governmental agency shall include a statement in the  
11 advertisement as to who paid for the advertisement. A person  
12 who violates this new section is subject to the penalty  
13 provisions of Code section 68B.25, which provides that a  
14 person who knowingly violates the new provision is guilty of a  
15 serious misdemeanor.

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