

FILED MAR 29 '01

SENATE RESOLUTION NO. 32

BY McKIBBEN and BLACK

A Resolution congratulating Maytag Corporation on being named an Energy Star Partner of the Year.

WHEREAS, Energy Star is a voluntary partnership between the United States Environmental Protection Agency and the United States Department of Energy with businesses and organizations nationwide, that helps consumers to identify the most energy-efficient products via Energy Star labeling; and

WHEREAS, 32 percent of Maytag's products, including clothes washers, refrigerators, and dishwashers, are Energy Star-rated, double the average for the United States appliance industry; and

WHEREAS, Maytag provided promotional materials to retailers, conducted advertising campaigns to highlight the energy efficiency of its products, cosponsored a study with the United States Department of Energy that demonstrates energy and water savings, and launched a five-city concert series promoting energy efficiency; and

WHEREAS, over 600 home appliance centers in Maytag's retail network signed on as Energy Star retail partners, and Maytag's mobile marketing trucks advertise the Energy Star message to consumers throughout the year; and

WHEREAS, Maytag Corporation received the award from Environmental Protection Agency Administrator Christine Todd Whitman at a special ceremony in Washington, D.C., on March 20, 2001; and

SR 32  
RULES & ADMINISTRATION

JR 32

1 WHEREAS, Iowa citizens are justly proud of the  
2 Maytag Corporation and its efforts to produce energy-  
3 efficient and environmentally safe products, and are  
4 pleased with the planned expansion of the Newton  
5 facility to expand production capacity for the energy-  
6 efficient Neptune and Atlantis washers and dryers, and  
7 the product laboratories; NOW THEREFORE,

8 BE IT RESOLVED BY THE SENATE, That the Maytag  
9 Corporation be congratulated for achieving an Energy  
10 Star Partner of the Year Award, and for its continuing  
11 dedication to the production of innovative and energy-  
12 efficient home and commercial appliances.

13 BE IT FURTHER RESOLVED, That, upon adoption, the  
14 Secretary of the Senate shall send a copy of this  
15 Resolution to the Maytag Corporation at its corporate  
16 headquarters in Newton, Iowa.

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