

February 8, 1963.

House File 203

Motor Vehicles, Commerce  
and Trade.

By DEN HERDER, LOSS, MESSERLY,  
PAUL, PRINE, VAN ALSTINE, EVELAND,  
CUNNINGHAM, MURRAY and VERMEER.

*Passed 2/1*  
*Deferred 3/21*  
*motion*  
*Lost*  
Passed House, Date 3-21-63

Passed Senate, Date.....

Vote: Ayes 25 Nays 7

Vote: Ayes..... Nays.....

Approved.....  
*Reconsider House Vote 3/21*  
*more to consider Vote 3/21*  
*Lost 3/25*

*Passed on file 3/25*  
*Manufacturing*  
*Commerce & Trade*  
*3/26*

# A BILL FOR

An Act relating to the marketing of dairy products and imitations thereof.

Be It Enacted by the General Assembly of the State of Iowa:

This is a Companion Bill; for complete text see Senate File 120.

## EXPLANATION OF HOUSE FILE 203

Over the years certain business practices have developed in the dairy industry which have now reached such proportions that they seriously injure competition. Some of these practices concern themselves with the subsidizing of retailers by dairy processors and distributors with equipment, advertising, low interest loans, unusually long periods of credit, etc. Other abuses appear in the discriminatory pricing of dairy products and their imitations at retail, sometimes at prices obviously below the cost of producing and delivering such products. Through the use of such practices, processors and distributors with greater means are enabled to dominate in the market place, and once dealers of lesser means are crowded from it, to determine dairy prices in a manner not necessarily advantageous to the consumer. This bill is designed to inhibit such practice by prohibiting sales of dairy products at the wholesale or retail level for less than the cost thereof to the seller and by restricting subsidies which may be given to retailers by dairy processors and distributors.

The bill provides the secretary of agriculture with investigative and hearing powers to enforce these trade ethic requirements.